



SEAMLESS TO SEATTLE



**SIA ANALYST/MEDIA BRIEFING**

FY2018-19 Results

17 May 2019

# SIA Group – FY18/19 Key Takeaways

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- **Achieved highest Group revenue on record (previous high was in FY08/09)**
  - SIA Pax: Captured strong demand, outstripping growth in capacity. RASK higher, helped by premium cabins.
  - MI: Traffic growth healthy, largely offset by yields. RASK 1.2% lower.
  - Scoot: Traffic growth slightly behind (significant) capacity injection. RASK declined 2.0%.
  - Cargo: Momentum waned in 2H due to weaker economic conditions in some markets, and trade tensions.
- **\$1.0 billion headwind from increase in fuel costs (partly mitigated by hedges).**
- **Performance also dampened by absence of last year's non-recurring revenue.**

# **THE PARENT AIRLINE Q4 AND FY18/19 RESULTS**

# Parent Airline Company Operating Results

	<u>Q4</u> <u>FY18/19</u> <u>(\$M)</u>	<u>Q4</u> <u>FY17/18*</u> <u>(\$M)</u>	<u>Better/</u> <u>(Worse)</u> <u>(%)</u>	<u>FY18/19</u> <u>(\$M)</u>	<u>FY17/18*</u> <u>(\$M)</u>	<u>Better/</u> <u>(Worse)</u> <u>(%)</u>
<b>Total Revenue</b>	<b>3,253.6</b>	<b>3,210.3</b>	<b>1.3</b>	<b>13,144.2</b>	<b>12,807.5</b>	<b>2.6</b>
<b>Total Expenditure</b>	<b>3,050.0</b>	<b>2,927.4</b>	<b>(4.2)</b>	<b>12,153.7</b>	<b>11,469.4</b>	<b>(6.0)</b>
-- Net fuel cost	903.1	829.5	(8.9)	3,763.1	3,227.9	(16.6)
<i>Fuel cost</i>	<i>924.0</i>	<i>898.2</i>	<i>(2.9)</i>	<i>4,094.6</i>	<i>3,306.2</i>	<i>(23.8)</i>
<i>Fuel hedging gain</i>	<i>(20.9)</i>	<i>(68.7)</i>	<i>(69.6)</i>	<i>(331.5)</i>	<i>(78.3)</i>	<i>n.m.</i>
-- Non-fuel expenditure	2,146.9	2,097.9	(2.3)	8,390.6	8,241.5	(1.8)
<b>Operating Profit</b>	<b>203.6</b>	<b>282.9</b>	<b>(28.0)</b>	<b>990.5</b>	<b>1,338.1</b>	<b>(26.0)</b>
<b>Operating Profit Margin (%)</b>	<b>6.3</b>	<b>8.8</b>	<b>(2.5) pts</b>	<b>7.5</b>	<b>10.4</b>	<b>(2.9) pts</b>

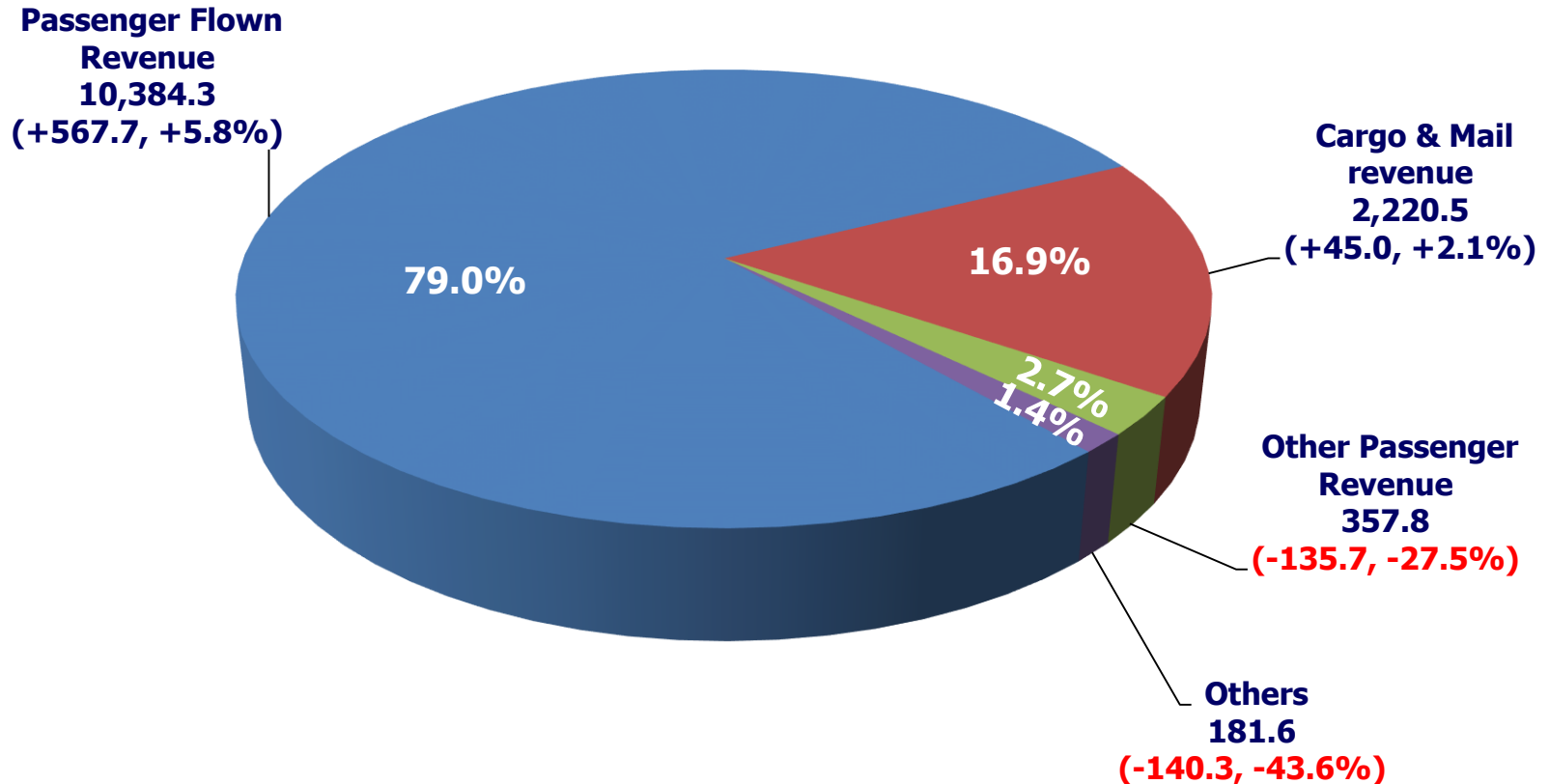
\*Restated due to IFRS1, and adjusted prior year's comparatives to take into account of SIA Cargo integration within the Parent Airline Company

# Gains in pax flown revenue supported by robust traffic growth; higher RASK with record PLF

<u>Parent Airline Company (Pax)</u>	<u>Q4</u> <u>FY18/19</u>	<u>Change</u> <u>%</u>	<u>FY18/19</u>	<u>Change</u> <u>%</u>
Revenue Passenger-KM (M)	25,666.7	8.8	102,571.9	7.0
Available Seat-KM (M)	31,428.7	8.1	123,486.2	4.5
Passenger Load Factor (%)	81.7	0.6 pt	83.1	2.0 pts
Pax Yield (¢/pkm)	10.2	(1.0)	10.1	(1.0)
RASK (¢/ask)	8.4	-	8.4	1.2
Pax Unit Cost (CASK) (¢/ask)	8.3	(1.2)	8.3	2.5
Pax Unit Cost (CASK) Ex-Fuel (¢/ask)	5.6	(1.8)	5.5	(1.8)

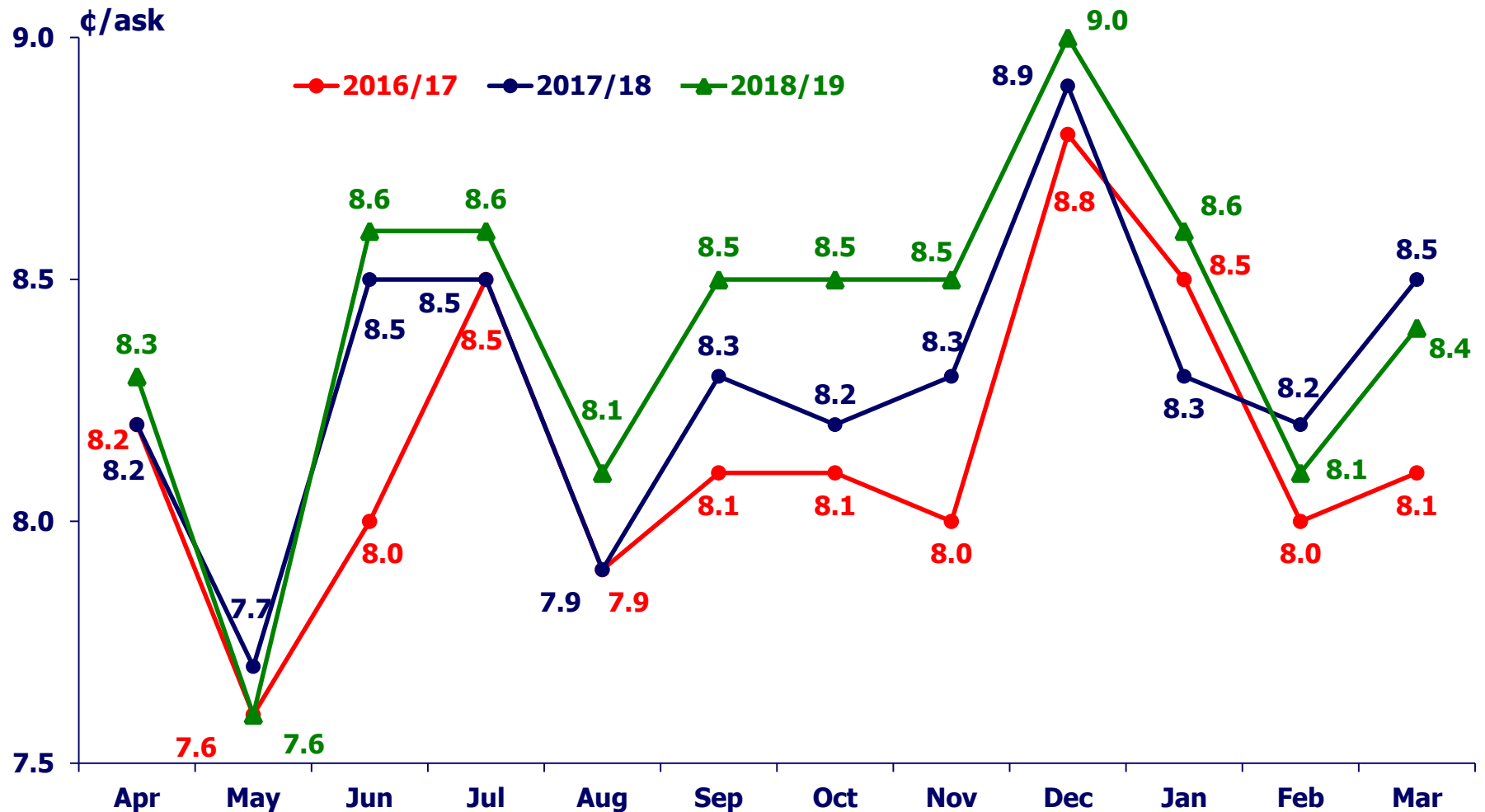
# Strong growth in pax flown revenue partially offset by absence of non-recurring revenue last year

## Parent Airline Company FY18/19 Revenue Breakdown (\$M)



# Overall improvement in RASK over the last two financial years

## Monthly RASK



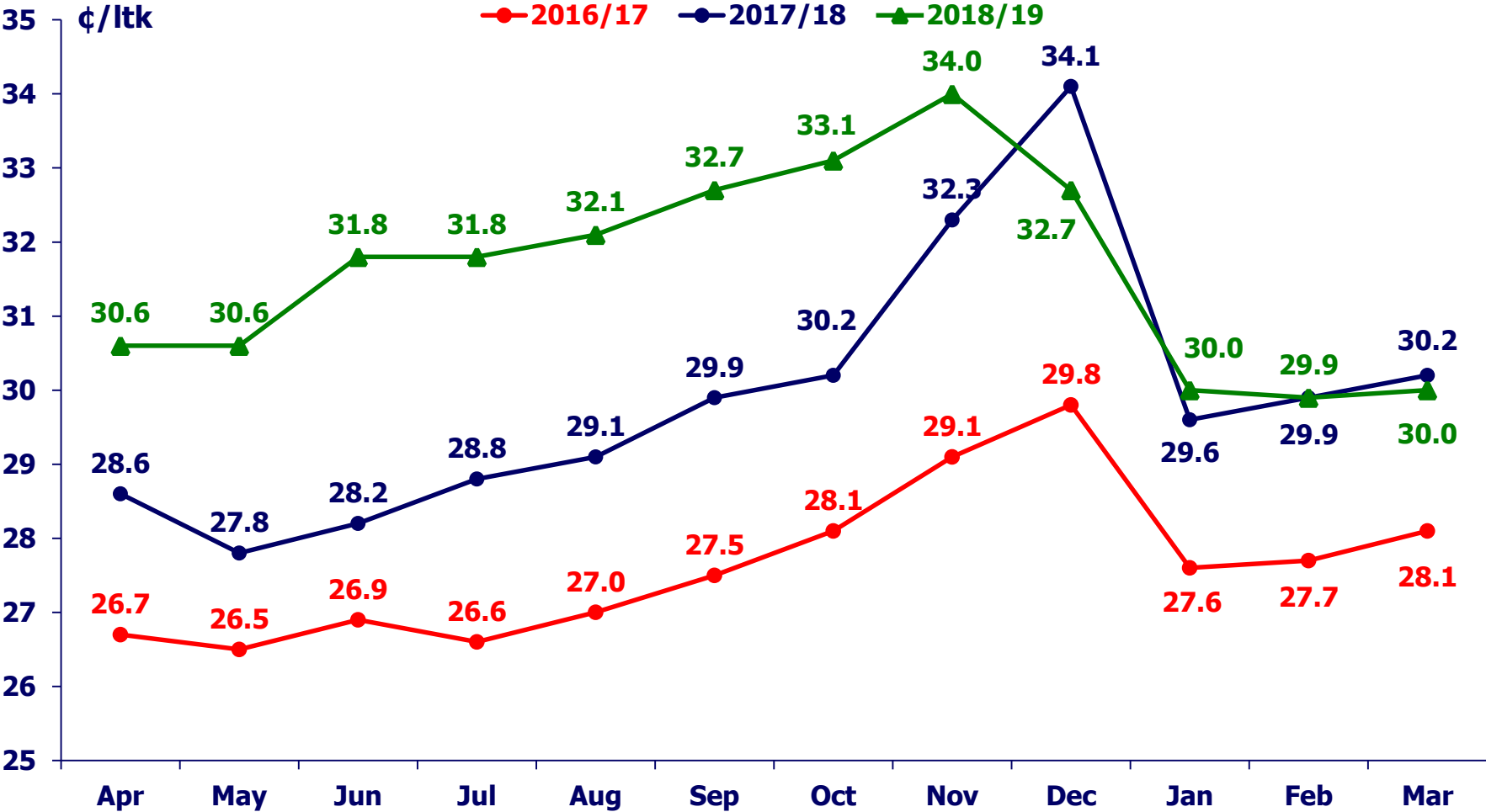
# Cargo flown revenue improved as stronger yields mitigated lower loads carried for the year

<u>Parent Airline Company (Cargo)</u>	<u>Q4</u> <u>FY18/19</u>	<u>Change</u> <u>%</u>	<u>FY18/19</u>	<u>Change</u> <u>%</u>
Cargo Load Tonne-KM (M)	1,607.6	(6.8)	7,006.5	(3.5)
Cargo Capacity Tonne-KM (M)	2,732.3	(0.3)	11,210.4	0.8
Cargo Load Factor (%)	58.8	(4.1) pts	62.5	(2.8) pts
Cargo Yield (¢/ltk)	30.0	0.3	31.7	5.7
Cargo Unit Cost (¢/ctk)	15.7	(0.6)	16.5	1.9



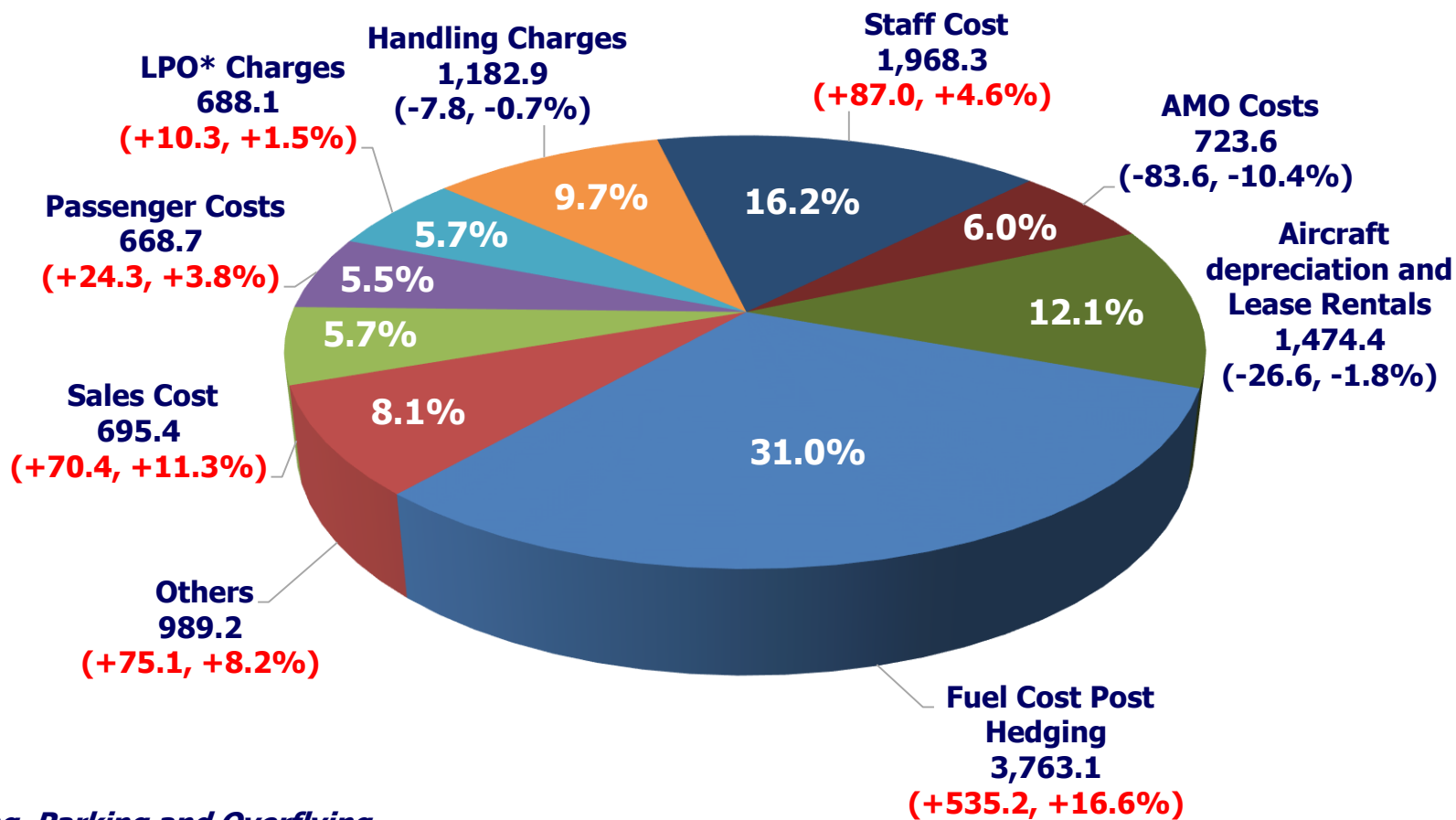
# Cargo yields held up well over last two years; downward pressure seen in recent months

## Monthly Cargo Yields



# Expenditure rose due to higher net fuel cost; ex-fuel costs up on expansion in operations and higher staff strength

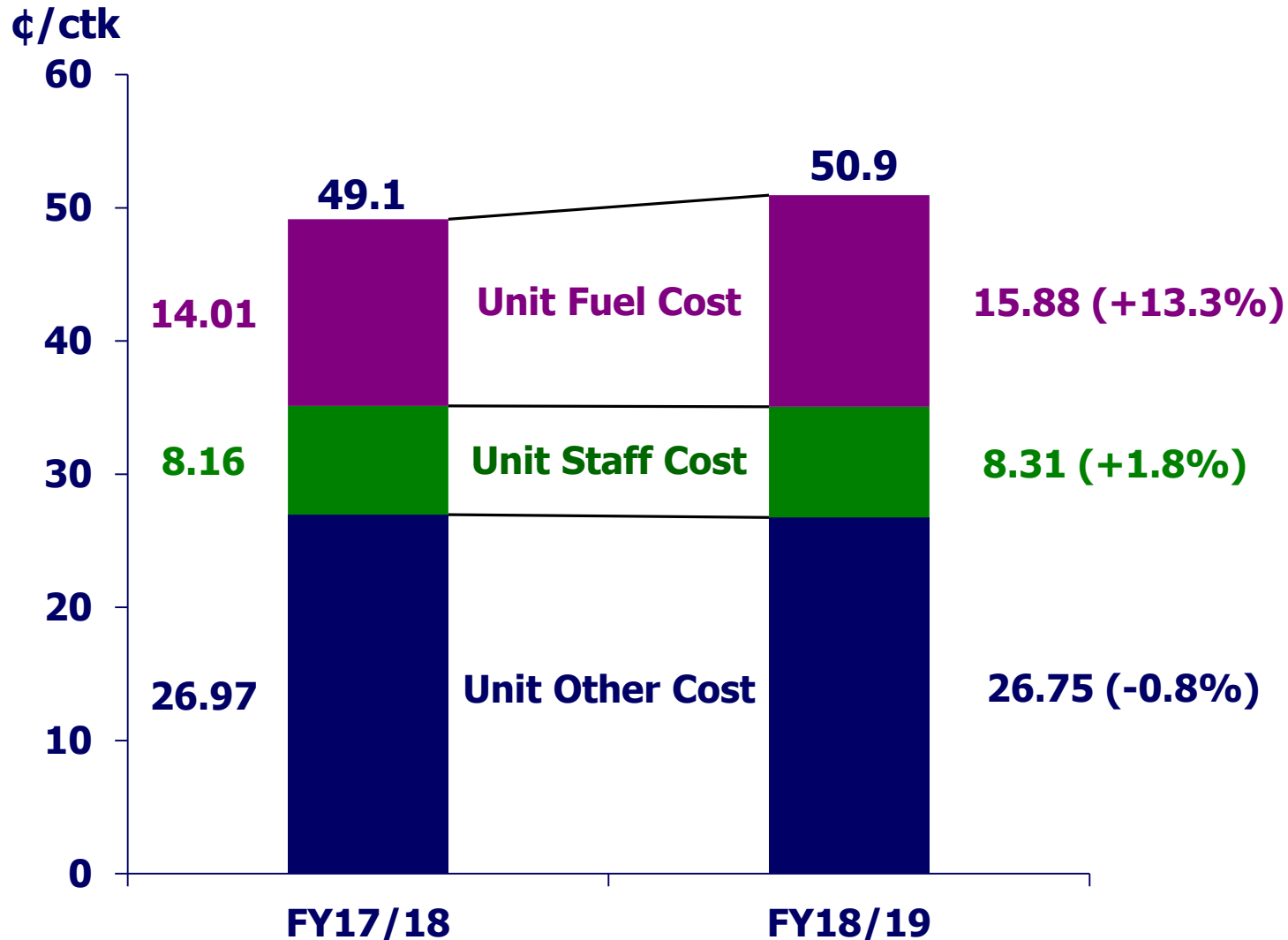
## Parent Airline Company Cost Composition FY18/19 (\$M)



\*Landing, Parking and Overflying

# Overall unit cost ex-fuel remained stable

## Overall Unit Cost Analysis (FY18/19)



# **SIA GROUP**

## **Q4 & FY18/19**

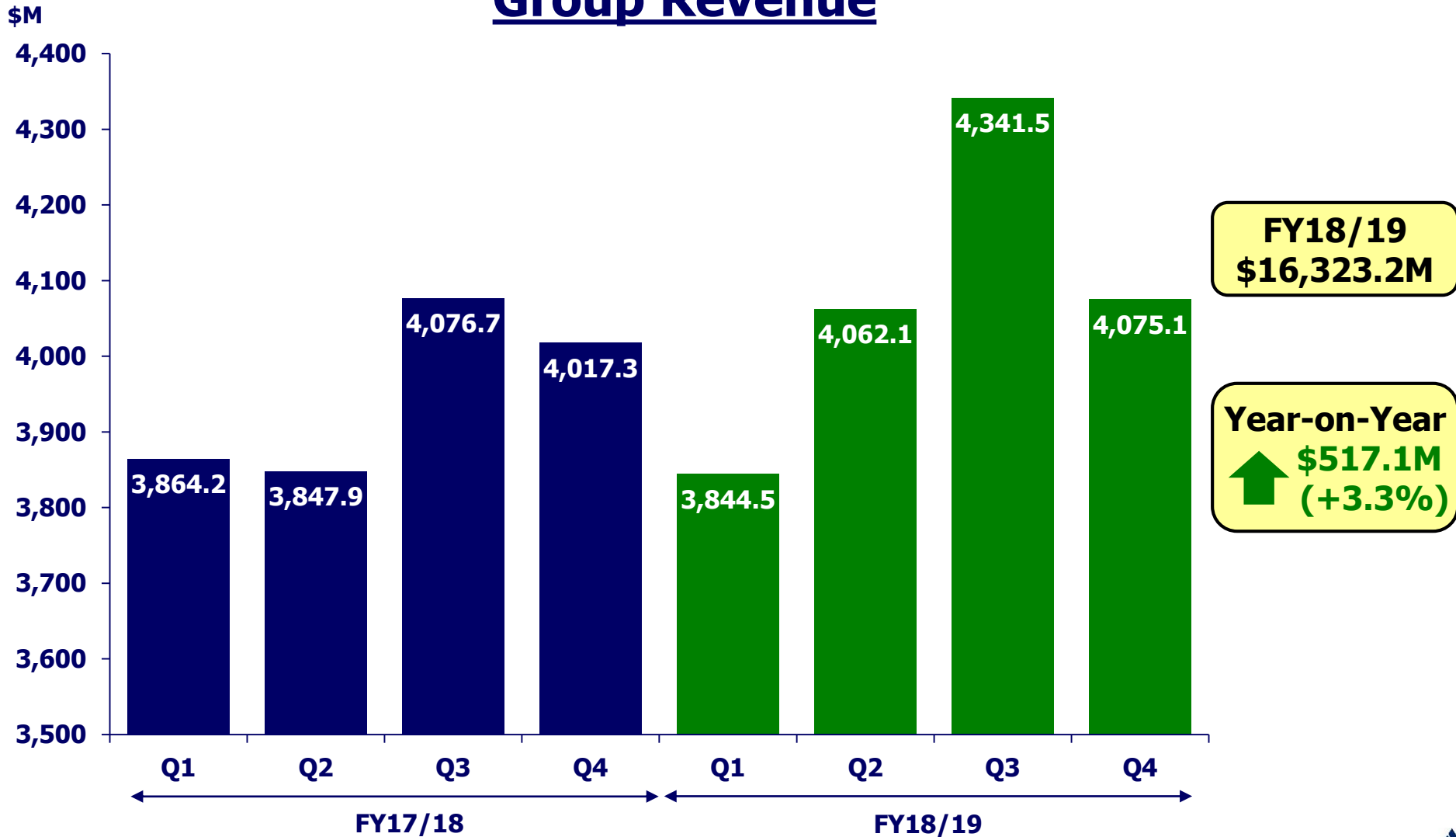
# SIA Group Operating Results

	<u>Q4</u> <u>FY18/19</u> <u>(\$M)</u>	<u>Q4</u> <u>FY17/18*</u> <u>(\$M)</u>	<u>Better/</u> <u>(Worse)</u> <u>(%)</u>	<u>FY18/19</u> <u>(\$M)</u>	<u>FY17/18*</u> <u>(\$M)</u>	<u>Better/</u> <u>(Worse)</u> <u>(%)</u>
<b>Total Revenue</b>	<b>4,075.1</b>	<b>4,017.3</b>	<b>1.4</b>	<b>16,323.2</b>	<b>15,806.1</b>	<b>3.3</b>
<b>Total Expenditure</b>	<b>3,821.6</b>	<b>3,683.9</b>	<b>(3.7)</b>	<b>15,256.1</b>	<b>14,257.3</b>	<b>(7.0)</b>
-- Net fuel cost	1,099.6	1,018.5	(8.0)	4,587.1	3,899.3	(17.6)
<i>Fuel cost</i>	<i>1,127.1</i>	<i>1,102.6</i>	<i>(2.2)</i>	<i>5,000.4</i>	<i>3,998.5</i>	<i>(25.1)</i>
<i>Fuel hedging gain</i>	<i>(27.5)</i>	<i>(84.1)</i>	<i>(67.3)</i>	<i>(413.3)</i>	<i>(99.2)</i>	<i>n.m.</i>
-- Non-fuel expenditure	2,722.0	2,665.4	(2.1)	10,669.0	10,358.0	(3.0)
<b>Operating Profit</b>	<b>253.5</b>	<b>333.4</b>	<b>(24.0)</b>	<b>1,067.1</b>	<b>1,548.8</b>	<b>(31.1)</b>
<b>Operating Profit Margin (%)</b>	<b>6.2</b>	<b>8.3</b>	<b>(2.1) pts</b>	<b>6.5</b>	<b>9.8</b>	<b>(3.3) pts</b>

\*Restated due to the adoption of IFRS 1, reducing prior year's depreciation by \$118.9M (Q4) and \$491.5M (FY)

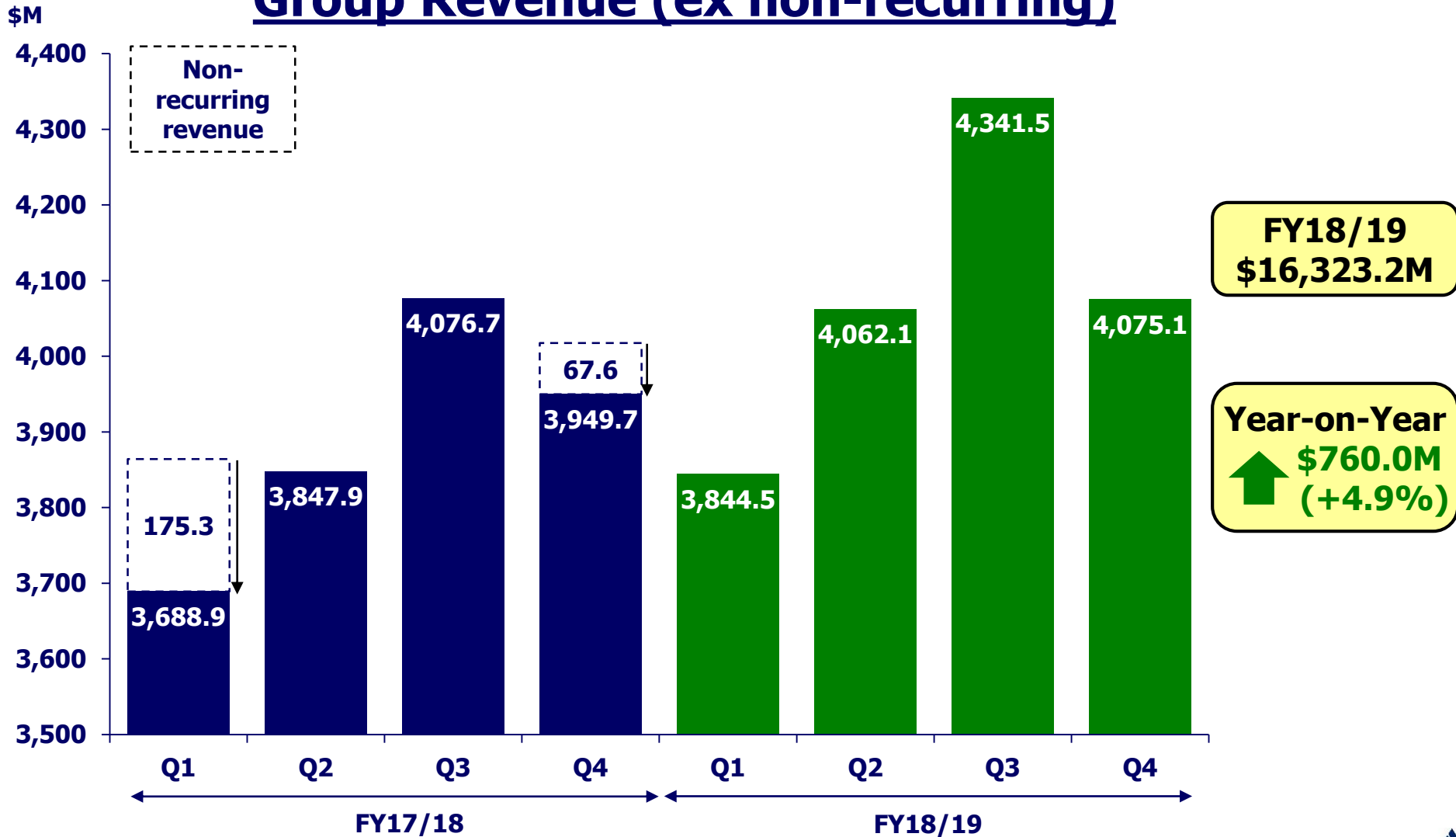
# Group revenue improved led by strong pax flown revenue

## Group Revenue



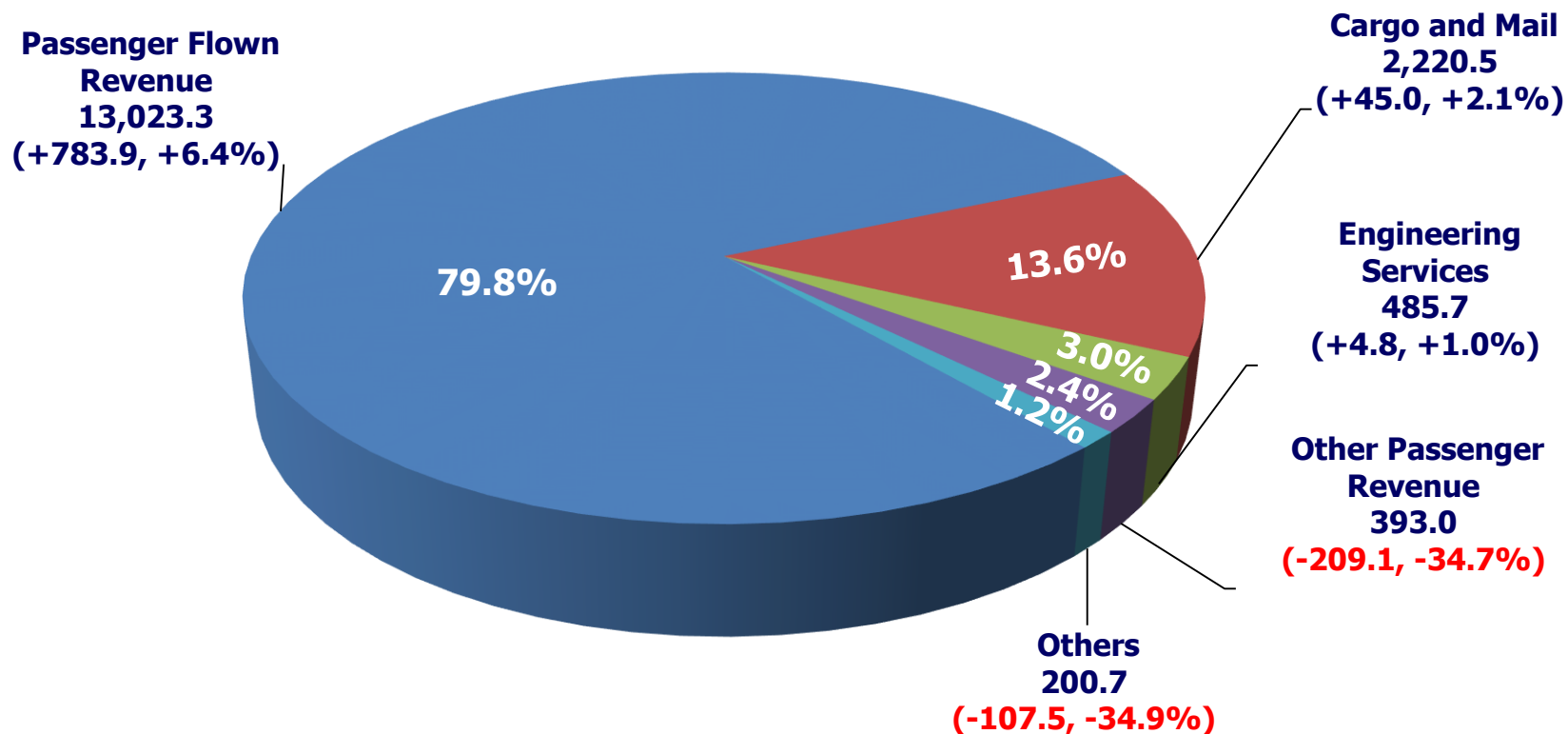
# Excluding non-recurring revenue last year, Group revenue would have reported a larger improvement

## Group Revenue (ex non-recurring)



# Strong growth in pax flown revenue supported by robust traffic growth

## FY18/19 Group Revenue Breakdown (\$M)



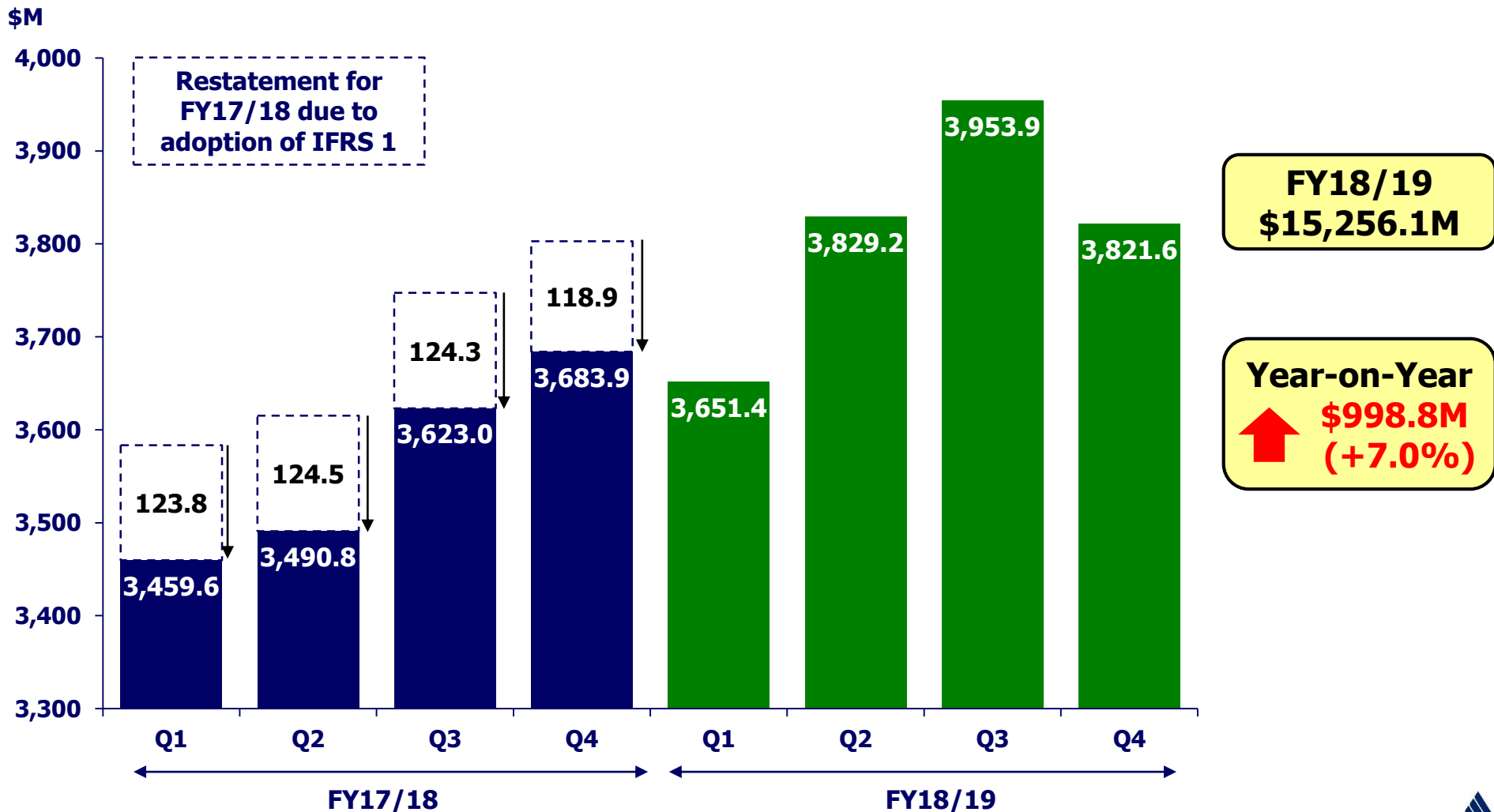


# Breakdown of change in flown revenue and statistics

	<u>Flown Revenue</u> <u>against</u> <u>last year</u> <u>\$M</u>	<u>RASK</u> <u>against last</u> <u>year</u> <u>%</u>	<u>Yields against</u> <u>last year</u> <u>%</u>	<u>Carriage/Load</u> <u>against last</u> <u>year</u> <u>%</u>	<u>Capacity</u> <u>against last</u> <u>year</u> <u>%</u>
<b>SIA (Pax)</b>	+ 567.7	+ 1.2	- 1.0	+ 7.0	+ 4.5
<b>SilkAir</b>	+ 20.2	- 1.2	- 5.2	+ 7.2	+ 3.2
<b>Scout</b>	+ 191.1	- 2.0	- 1.7	+ 14.6	+ 15.1
<b>SIA (Cargo)</b>	+ 45.0	n.a.	+ 5.7	- 3.5	+ 0.8

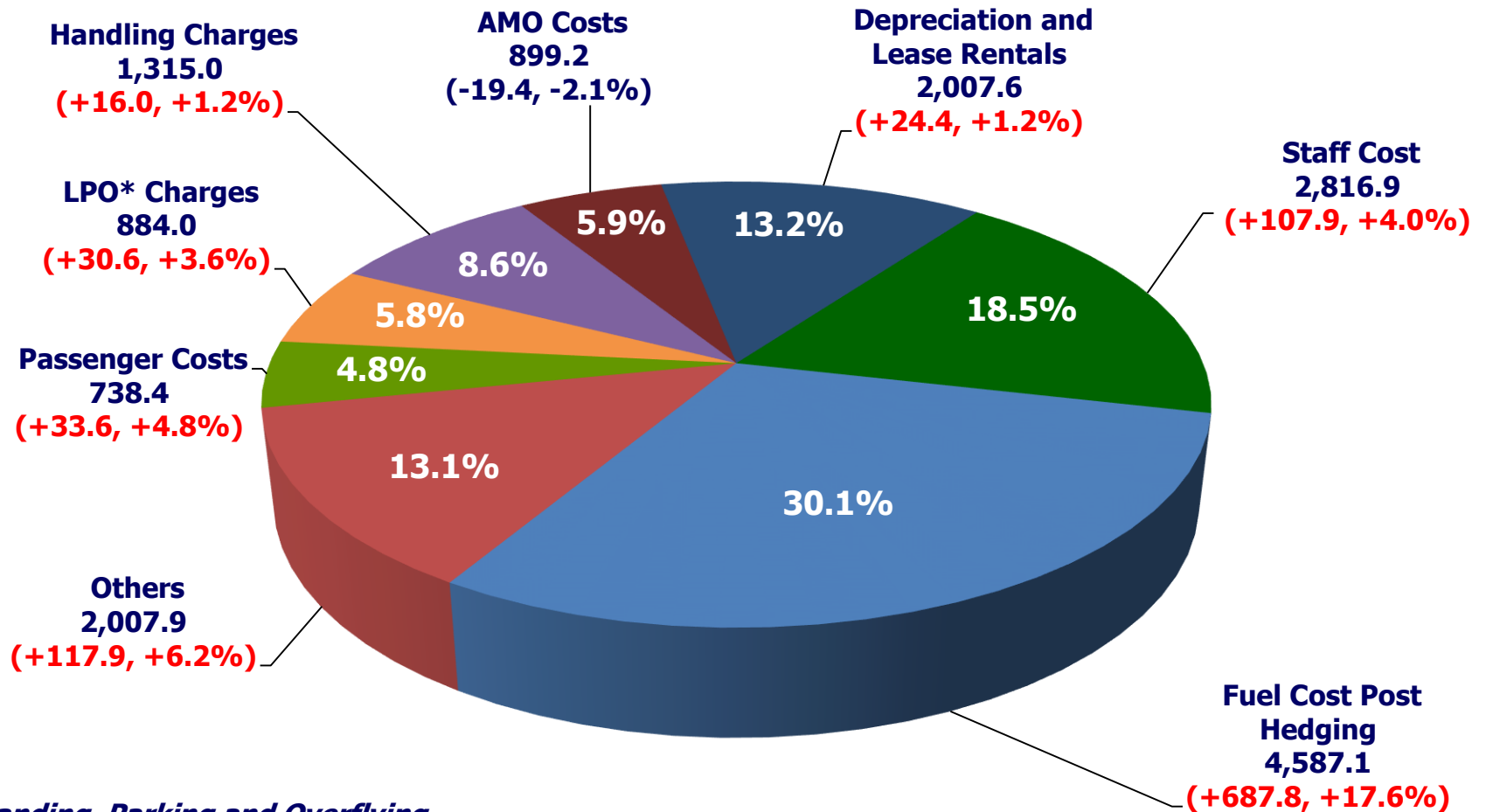
# Higher net fuel cost contributed two thirds of the increase in Group expenditure

## Group Expenditure



# Ex-fuel costs rose largely from expansion of operations

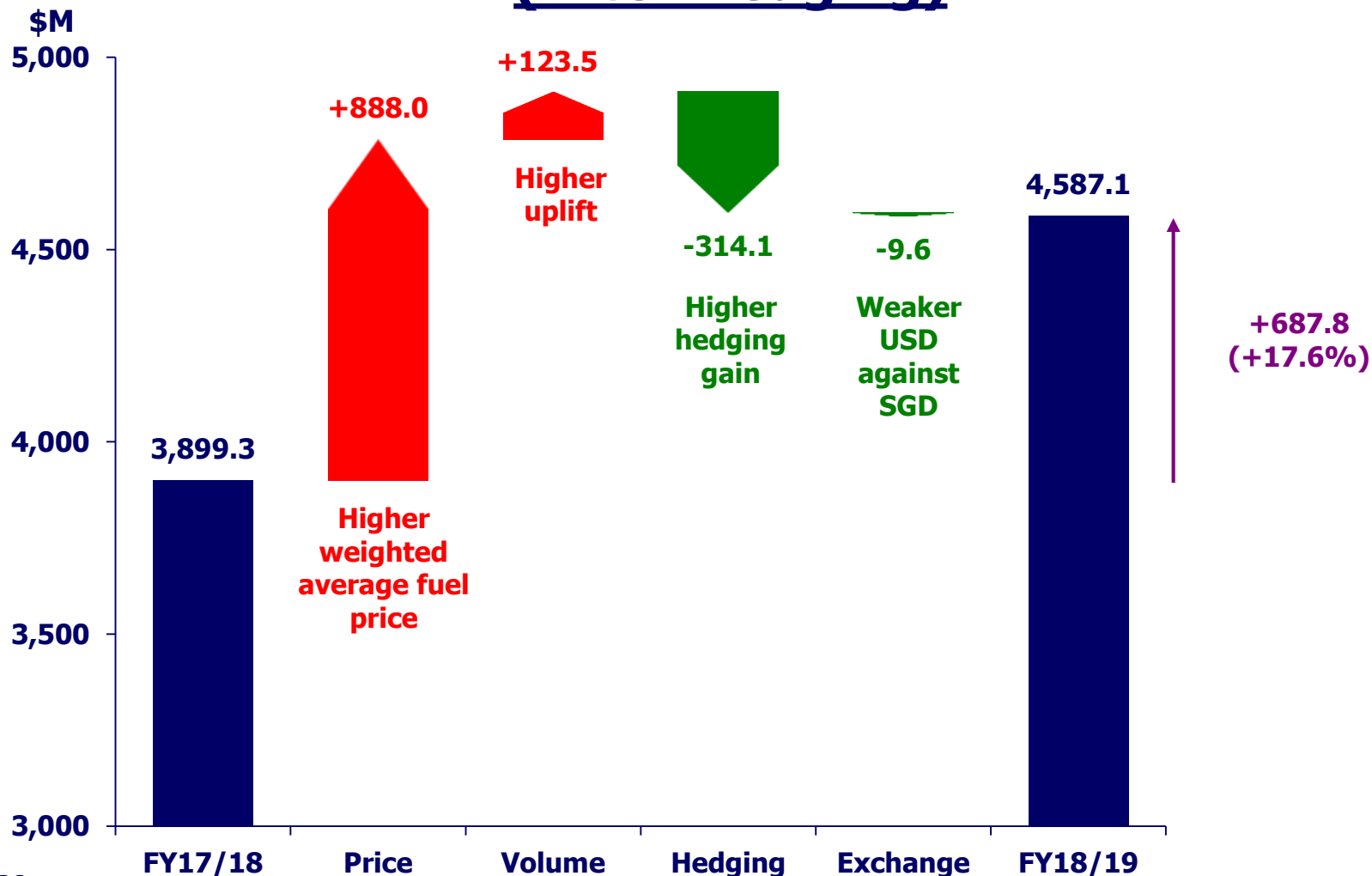
## Group Cost Composition (\$M)



\*Landing, Parking and Overflying

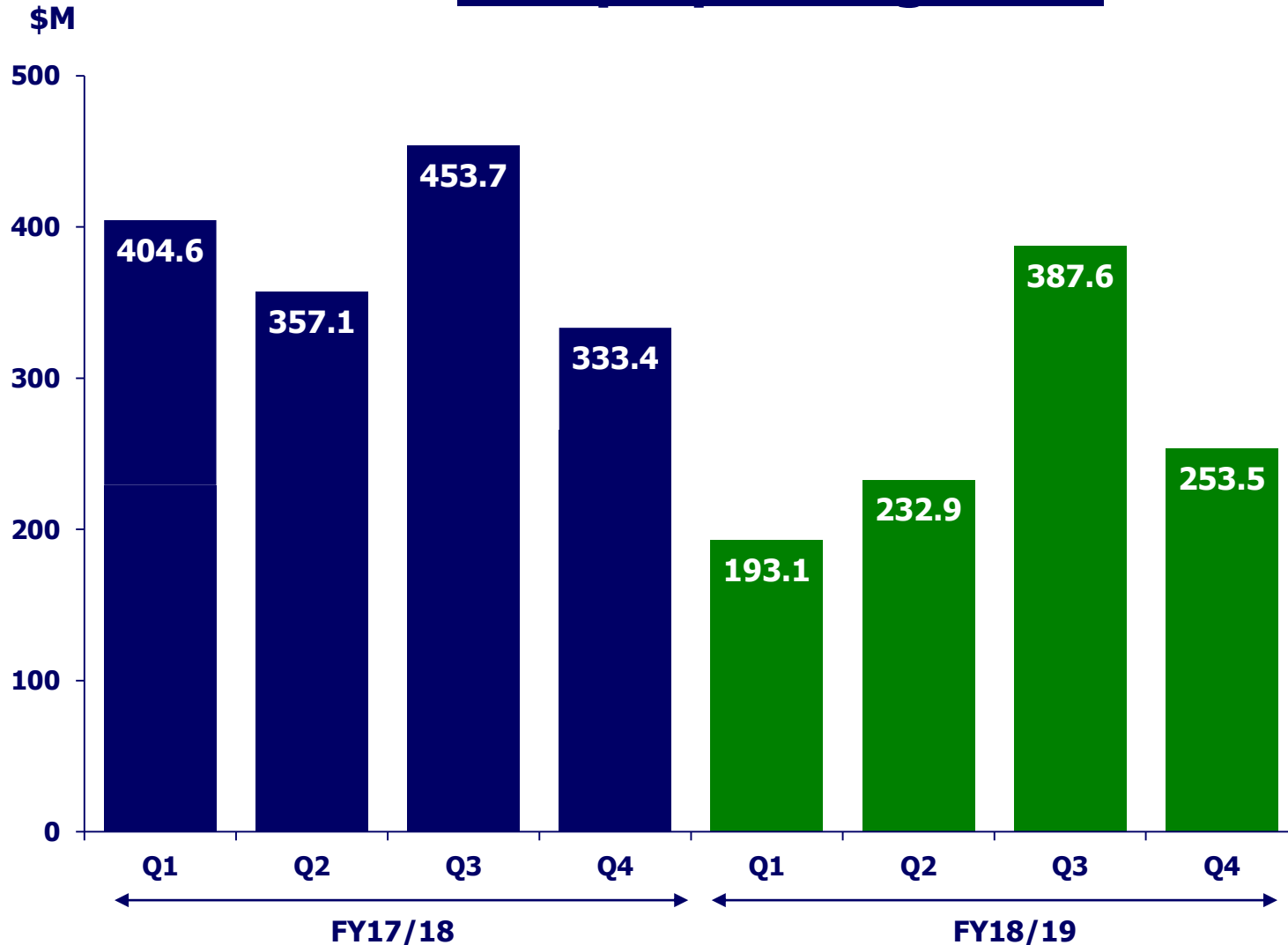
# Group fuel cost before hedging rose \$1B, partially alleviated by larger hedging gain YoY

## Composition of Increase in Group Fuel Cost (After Hedging)



# Full year operating profit tops \$1B

## Group Operating Profit

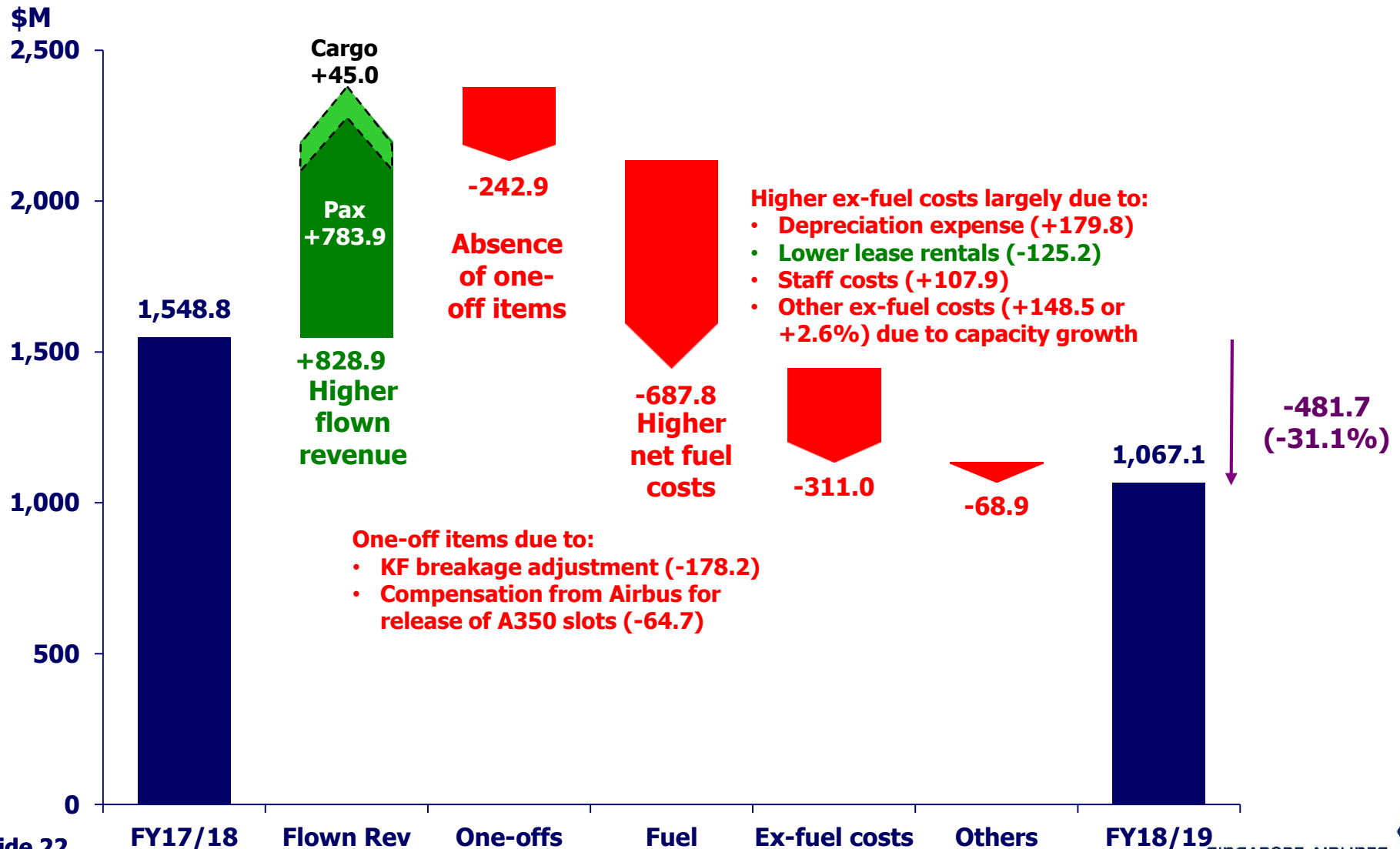


**FY18/19**  
**\$1,067.1M**

**Year-on-Year**  
**↓ -\$481.7M**  
**(-31.1%)**

# Strong growth in pax flown revenue negated by steep rise in fuel cost and absence of one-off revenue items

## Composition of Decrease in Group Operating Profit



# Operating results for main operating companies in the Group

## Group Operating Profit/(Loss)

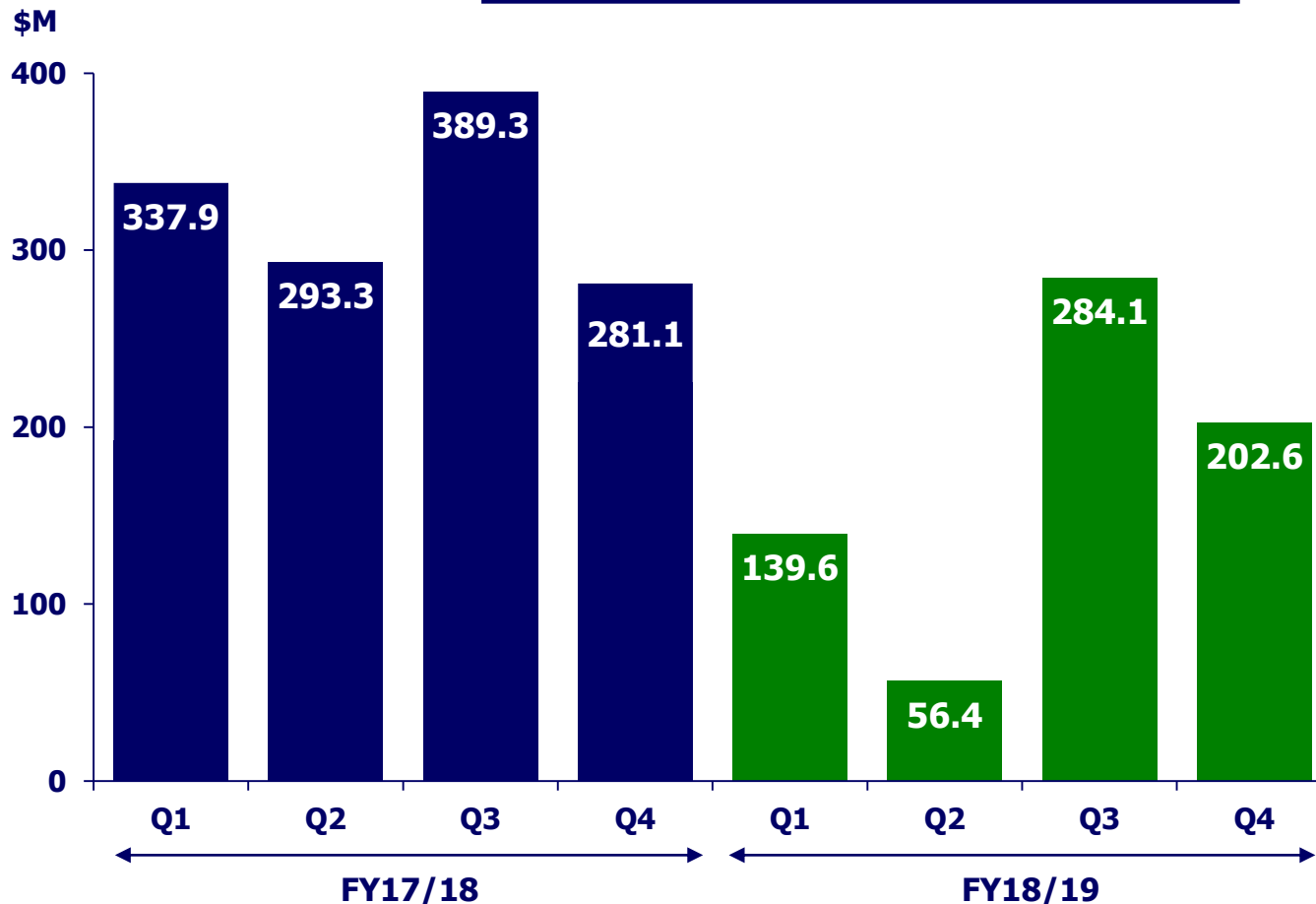
	<u>FY18/19</u>	<u>FY17/18<sup>R1</sup></u>	<u>Better/ (Worse)</u>	<u>Better/ (Worse)</u>
	<u>(\$M)</u>	<u>(\$M)</u>	<u>(\$M)</u>	<u>(%)</u>
<b>SIA<sup>R2</sup></b>	<b>991</b>	<b>1,338</b>	<b>(347)</b>	<b>(25.9)</b>
<b>SilkAir</b>	<b>15</b>	<b>44</b>	<b>(29)</b>	<b>(65.9)</b>
<b>Scoot</b>	<b>(15)</b>	<b>78</b>	<b>(93)</b>	<b>n.m.</b>
<b>SIAEC Group</b>	<b>57</b>	<b>79</b>	<b>(22)</b>	<b>(27.8)</b>

<sup>R1</sup> Restated depreciation for prior year due to the adoption of IFRS 1

<sup>R2</sup> Adjusted prior year comparatives to take into account SIA Cargo integration within the Parent Airline Company

# Group net profit was \$683M

## Group Profit Attributable to Owners of the Parent



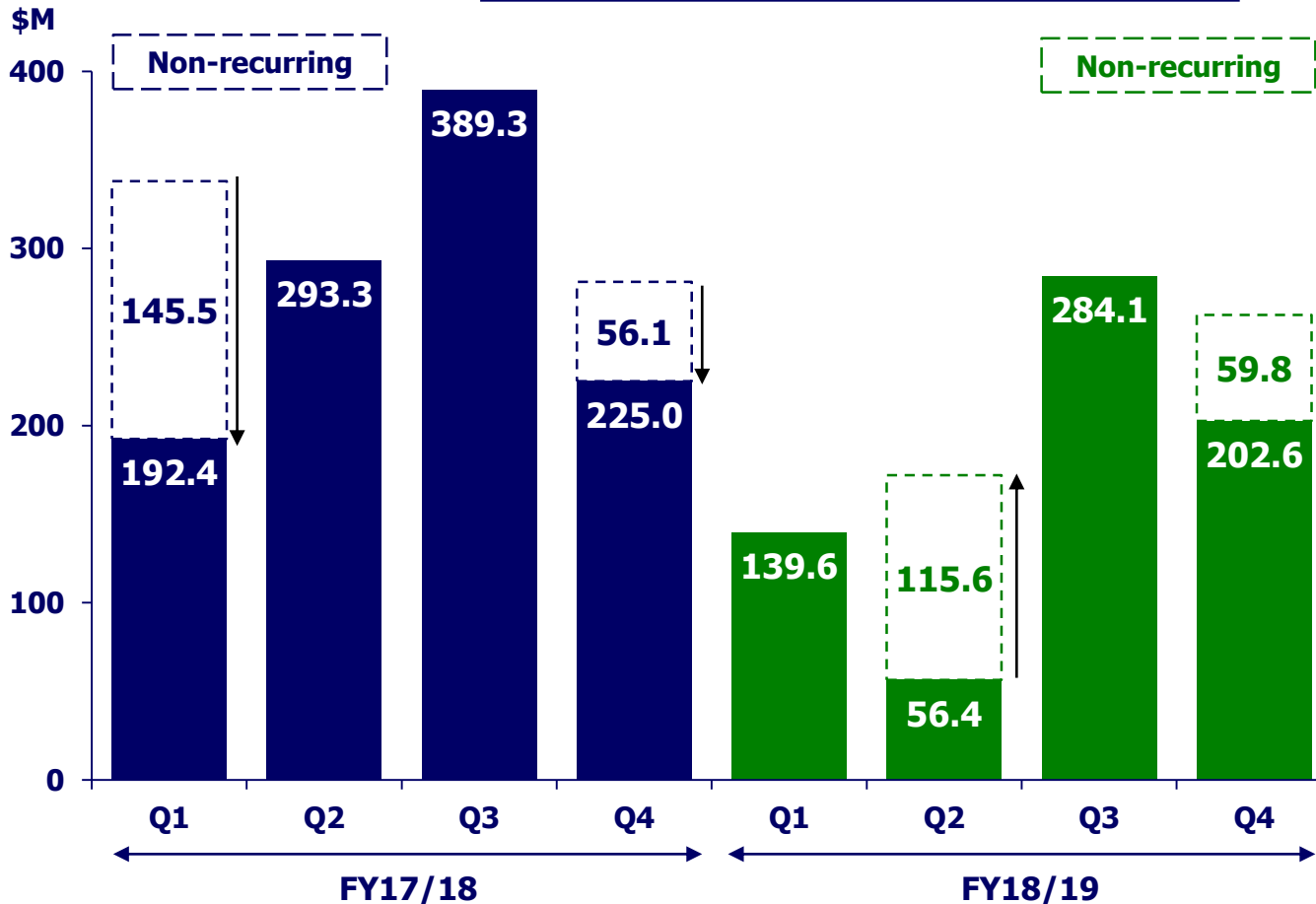
**FY18/19**  
**\$682.7M**

**Year-on-Year**  
**↓ -\$618.9M**  
**(-47.5%)**



# Excluding one-off items and SilkAir related costs, Group net profit would have been higher

## Adjusted Group Profit Attributable to Owners of the Parent

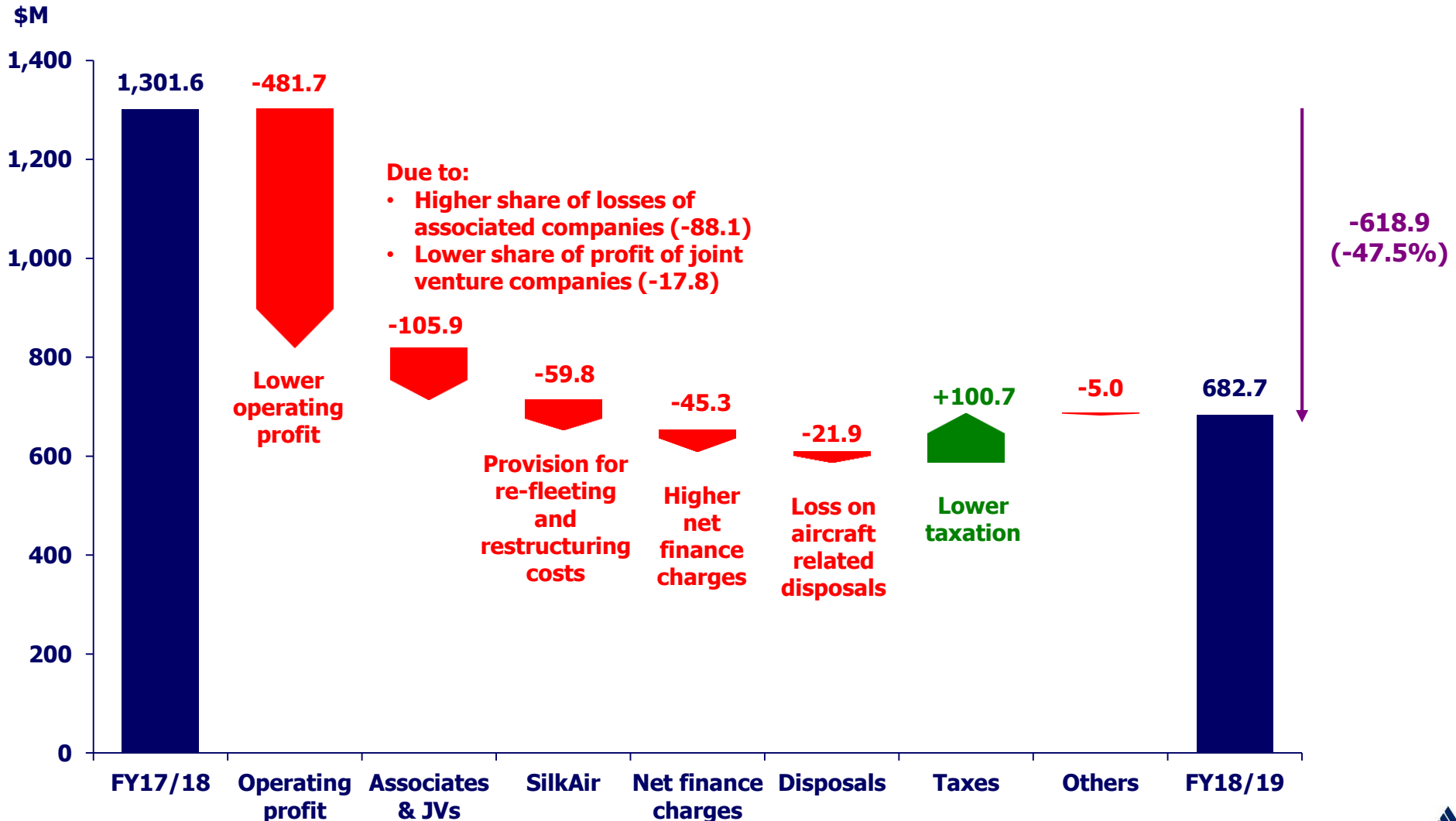


**FY18/19**  
**\$858.1M**

**Year-on-Year**  
**↓ -\$241.9M**  
**(-22.0%)**

# Group net profit was impacted by lower operating profit and higher non-operating costs

## Group Profit Attributable to Owners of the Parent



# Total dividend amounts to 30¢ per share

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	FY18/19	FY17/18
Earnings Per Share (¢)	57.7	75.5 <sup>^</sup>
Interim Dividend Per Share (¢)	8.0	10.0
Proposed Final Dividend Per Share (¢)	22.0	30.0
Total Dividend Per Share (¢)	30.0	40.0

<sup>^</sup> Based on FY17/18 reported figures

# Group fleet development

	Operating Fleet	As at 31 Mar'19	In	Out	As at 31 Mar'20
Singapore Airlines	777-200	7	+1	-7	1
	777-200ER	5		-4	1
	777-300	5			5
	777-300ER	27			27
	A380-800	19			19
	A330-300	17	+1	-10	8
	A350-900 XWB	32	+16		48
	787-10	9	+6		15
	747-400F	7			7
	<b>Total</b>	<b>128</b>	<b>+24</b>	<b>-21</b>	<b>131</b>
SilkAir	A319	2			2
	A320	8		-1	7
	737-800	17			17
	<b>Total</b>	<b>27</b>		<b>-1</b>	<b>26</b>
Scoot	787-8	10			10
	787-9	8	+2		10
	A319	1		-1	-
	A320	26			26
	A320neo	2	+2		4
	<b>Total</b>	<b>47</b>	<b>+4</b>	<b>-1</b>	<b>50</b>
<b>GROUP TOTAL</b>		<b>202</b>	<b>+28</b>	<b>-23</b>	<b>207</b>

Note:

- Excluded 737 MAX 8 in SilkAir's operating fleet due to grounding
- SIA re-instated one 777-200 and one A330-300 into operating fleet to support fleet requirements due to grounding issues

# External events moderate growth in capacity

- **SIA Group passenger operations is expected to grow approx. 6% in FY19/20**
  - **Grounding of Boeing 737 MAX 8 aircraft and Rolls-Royce Trent 1000 TEN engine issues moderate capacity growth**
  - **Extension of aircraft leases to support capacity shortfall**
  - **Boeing 737-800 transfer plans from SilkAir to Scoot suspended pending clarity on Boeing 737 MAX 8 grounding situation**

	<b>Projected Change in Capacity (FY19/20 vs FY18/19)</b>
<b>SIA</b>	<b>+7%</b>
<b>SilkAir</b>	<b>-3%</b>
<b>Scoot</b>	<b>+7%</b>
<b>Group Passenger Operations</b>	<b>+6%</b>

- **Cargo operations are expected to grow 2-3% in FY19/20**

# Capital expenditure to support fleet renewal and capacity growth

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<b>(\$'M)</b>	<b>FY19/20</b>	<b>FY20/21</b>	<b>FY21/22</b>	<b>FY22/23</b>	<b>FY23/24</b>
<b>Aircraft</b>	<b>5,700</b>	<b>5,400</b>	<b>5,000</b>	<b>3,900</b>	<b>3,300</b>
<b>Others</b>	<b>400</b>	<b>400</b>	<b>500</b>	<b>400</b>	<b>300</b>
<b>Total</b>	<b>6,100</b>	<b>5,800</b>	<b>5,500</b>	<b>4,300</b>	<b>3,600</b>

# Group fuel hedging position

<b>Q1 FY19/20</b>	<b>Jet Fuel</b>	<b>Brent</b>
<b>Percentage hedged (%)</b>	<b>80</b>	<b>-</b>
<b>Average hedged price (USD/bbl)</b>	<b>75</b>	<b>-</b>

<b>FY19/20</b>	<b>Jet Fuel</b>	<b>Brent</b>
<b>Percentage hedged (%)</b>	<b>64</b>	<b>5</b>
<b>Average hedged price (USD/bbl)</b>	<b>76</b>	<b>53</b>

<b>FY20/21 to FY24/25</b>	<b>Jet Fuel</b>	<b>Brent</b>
<b>Percentage hedged (%)</b>	<b>Up to 14%</b>	<b>Up to 46%</b>
<b>Average hedged price (USD/bbl)</b>	<b>77</b>	<b>58-63</b>

**Note: Fuel hedging position as at 2 May 2019**

# **ADOPTION OF IFRS 16**



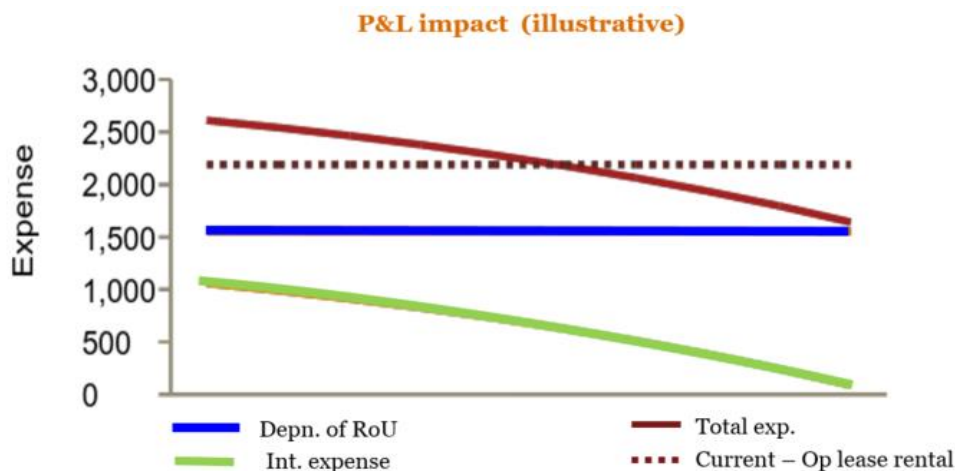
# Adoption of IFRS 16 – Balance Sheet

- With effect from 1 April 2019, SIA Group is required to recognise right-of-use assets and lease liabilities arising from the capitalisation of the present value of future lease payments for all leases
- Main changes to the Group's balance sheet as of 1 April 2019 are:
  - Inclusion of right-of-use assets
  - Recognition of interest-bearing lease liabilities
- Estimated impact on Group's balance sheet as follows:

As at 1 April 2019	Assets (\$'M)	Liabilities and Equity (\$'M)
Right-of-use assets	1,712	-
Lease liabilities	-	2,192
General reserve	-	(446)
Others	(31)	(65)
<b>Total</b>	<b>1,681</b>	<b>1,681</b>

# Adoption of IFRS 16 – Net Profit After Tax

- The Group's cost of leasing will be represented by:
  - increase in depreciation expense
  - increase in finance charges
  - the above increases will replace the lease rental expense recognized hitherto



- Estimated increase in Group's net profit after tax for the next three financial years as follows (based on existing leases as at 31 March 2019):

FY19/20 (\$'M)	FY20/21 (\$'M)	FY21/22 (\$'M)
42	68	56

# STRATEGIC DEVELOPMENTS

# Key Strategies

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**Strengthening Premium Positioning**



**Portfolio**



**Multi-Hub**



**New Business Opportunities**

# Strengthening Premium Positioning



## Fleet renewal and investment

- Debut of medium haul A350 with industry-leading regional cabin product
- 23 new aircraft delivered in FY18/19
  - 11x A350 (7 ULRs), 9x B787-10, 3x A380
- 22 new deliveries planned this FY
  - 16x A350, 6x B787-10
- Boeing 777-9 deliveries from FY21/22, with new-generation cabin product

## Expansion of our non-stop US offering

- First to Fly A350ULR
- Non-stop Seattle flights from Sept 2019

# Strengthening Premium Positioning

## Enhancing our network

- New Destinations
  - Full-service
    - Busan
    - Newark
    - Seattle
  - Low-cost
    - Berlin
    - Kota Bahru
    - Nanchang
    - Pekanbaru
- Extensive growth in frequency on existing routes across all regions within the Group network



# Portfolio

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## Integrating SilkAir

- Plans to transfer 14 737-800s to Scoot suspended pending clarity on MAX situation, however ongoing transfer of MI routes to Scoot remains on track
  - Deployment of the right vehicles within the portfolio to the right markets
- Integration remains on track
  - SQ and MI websites and mobile apps integrated
  - Appointed supplier for narrow-body flat-bed JCL seat upgrades
  - Ensure products and services continue to lead the industry across short-, medium- and long-haul routes



# Portfolio

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**The SIA Group serves 138 destinations  
in 37 countries and territories**

India  
14 Points

China  
28 Points

Southwest-Pac  
12 Points





# Multi-Hub

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- Investing in strategic markets to complement and strengthen SIN hub



- International operations to be launched imminently
- 24 destinations in India; Fleet of 22 A320/A320neo
- Inducting 50 A320/A321neo and 6 787-9 within the next four years



- 10 destinations; Fleet of 5 B777-200
- 6th/7th B777-200 will be joining the fleet by 2H 2019
- New CTS services in 2H 2019\*

\*subject to regulatory approval

# New Revenue & Business Opportunities

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## **SIA-CAE Flight Training Centre**

- Operations commenced in Aug 2018 and currently operates 5 simulators
- Provides full range of initial type rating and recurrent training programmes for Boeing aircraft types



## **Premium Omni-channel Retailer**

- Focus on omni-channel selling, fulfilment, digital marketing, curated products and services, and customer experience
- 2H 2019: Pre-orders (inflight collection) for selected SIA and Scoot flights up to 1 hour before departure

# Digital Transformation

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- Digital partnerships and initiatives to enhance customer experience, and propel us towards our vision to be the world's leading digital airline



## Strategic partnership with Alibaba Group

- Unlocks access to >600M monthly active mobile users on Alibaba's China retail marketplaces
- Alibaba Cloud: Leverage big data to support IT innovation, enhancing digital experience for customers in China



## KrisPay: Innovative Blockchain-based digital wallet

- Enables KF members to earn and redeem miles instantly for everyday purchases
- Launched in Jul 2018, it now has 35 merchants

# Digital Transformation

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KrisConnect

## KrisConnect Programme

- Leverage API connectivity to enhance customer experience on partner platforms
- Travel ecosystem partners include: Amadeus, Ctrip, Google, Skyscanner, Travelport
- Growing rapidly with >20 partners across 16 markets since launch in Oct 2018



## Partnership with DBS Bank

- Enhance digital capabilities across platforms to enable seamless customer experience for travelers
- Flexibility and convenience to pay for flights using PayNow; provides for value-added options such as automated direct refund to bank account

# Digital Transformation



## Opening of KrisLab, SIA's Digital Innovation Lab

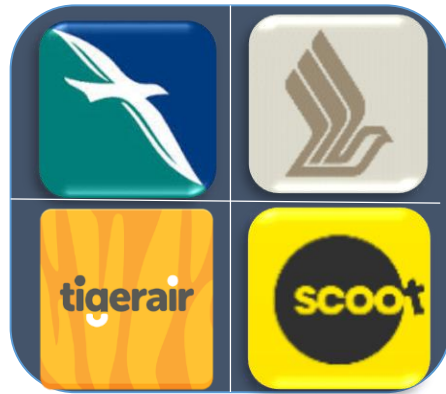
- In line with SIA's drive to be the world's leading digital airline
- Collaborative workspace to develop innovative ideas and co-innovate with external partners and start-ups to solve business challenges
- Inaugural Acceleration Programme launched with 65 start-ups scouted, and top 5 pitching to SIA

# TRANSFORMATION

What have we achieved?

# We are streamlining our portfolio of airline brands

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FROM

**4-Airline Brands**



TO

**2-Airline Brands  
working in closer  
collaboration**



# We have improved our product & service offerings

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**New Regional Business Class –  
B787-10 & A350 Medium Haul**



**Enhanced personalisation &  
in-flight wellness in F&B**



**ULR Flights to US**



**Expanded IFE Options &  
Wifi Connectivity**



**A380 Retrofit &  
New Cabin Products**



**Product upgrade for  
SilkAir's fleet**



# We have lifted our customer experience

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**Improved overall response time to resolve customers' issues**

**Enhanced product and services based on customer validation**

**More personalised and seamless customer experience**

**NPS trending upwards**



# We have enhanced our revenue generation capabilities

**FROM**

**Legacy** processes,  
and airline systems



**TO**

- Commercial re-org to focus on key strategic areas & build **deep domain knowledge**
- Revamped processes & practices for **speed-to-market, agility & accuracy**
- Investment in new technology to be **'Best-in-Class'**
- **Revenue growth** outpacing capacity growth

# We have improved our operational excellence

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**Higher operational efficiency from integrating pilots and cabin crew planning**

**Achieved 7% productivity gain from better crew planning efficiency**

**15% reduction in engineering related delays**

- Predictive Maintenance



# We have invested in up-skilling and engaging our people

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**>70%** of Ground staff received 'digital' training

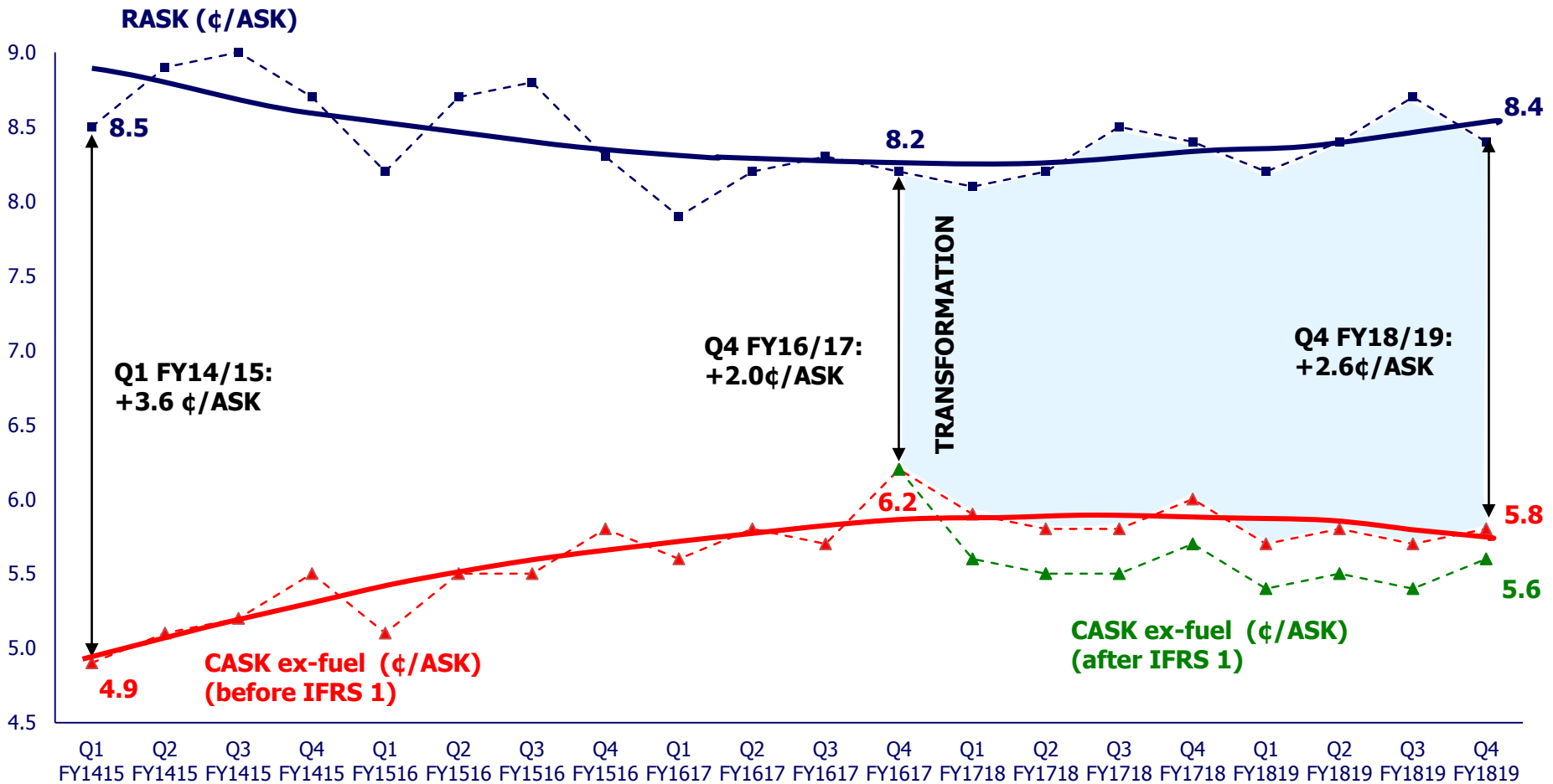


## Enhanced organisational capabilities

- analytics, operations
- reduce hierarchy + increase empowerment

**5%pt improvement** in staff engagement score from  
**Organisational Climate Survey 2019**

# RASK and CASK ex-fuel margins moving towards the right trajectory



# What's next ...



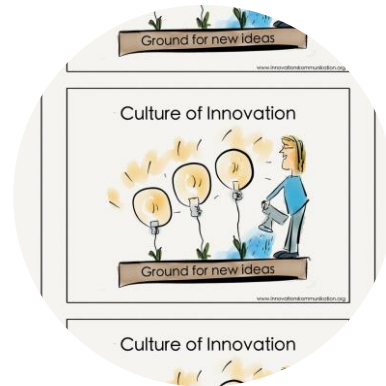
**Improve revenue generation and customer experience through personalisation**



**'Digital Ops' to deliver operational excellence**



**Investment & innovation in product & services**



**Infuse 'Vibrant Innovation Culture'**

**Enhance employee experience**







**THANK YOU**